

AMMO WEEKLY BULLETIN

AMMO WEEKLY BULLETIN IS A UNIQUE DIGEST OF THE MOST RELEVANT INFORMATION FOR SALES TEAMS ACROSS THE UK'S TOP PUBLISHERS, BROADCASTERS AND OTHER MEDIA HOUSES

SALES LEADS

AMMO Weekly Bulletin is the UK's number one for media sales opportunities, providing more than 300 leads every week. Information is accessible and actionable, with full contact details supplied for each lead.

Expert researchers ensure that business opportunities are accurate and provide exclusive information on advertisers' and agencies' needs.

Leads are sourced from 800 publications each week across every major business category. All types of activity are included, from account pitches and moves, new campaigns and activity, and people move to launches and openings.

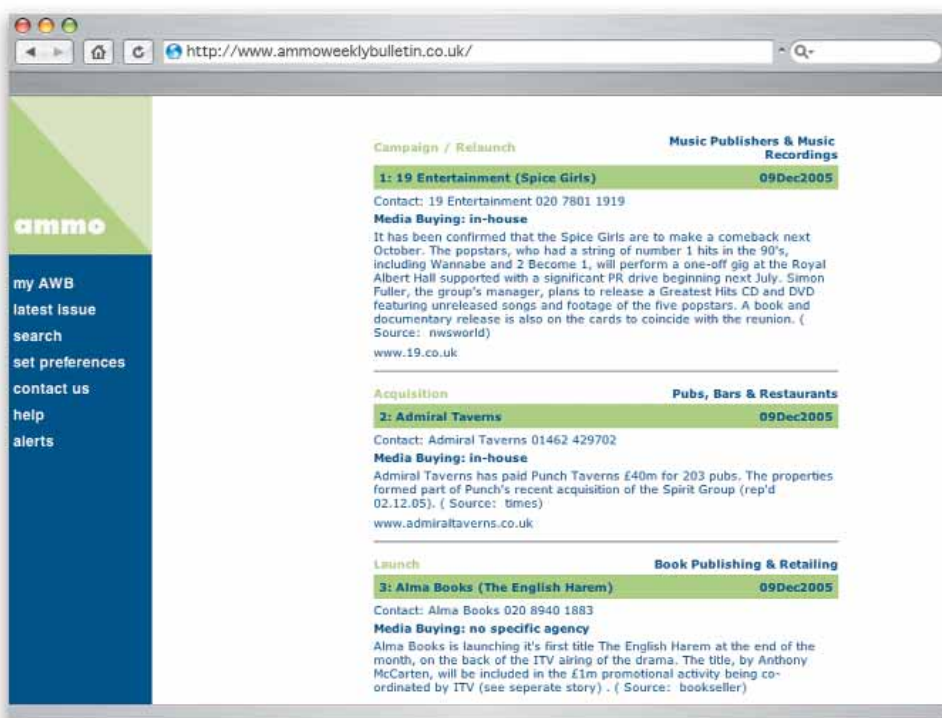
In addition, the AMMO Weekly Bulletin Hotline service gives exclusive, allows access to an expert team of researchers for individual requests and client briefings.



AMMO WEEKLY BULLETIN IDENTIFIES MEDIA SALES OPPORTUNITIES

BENEFITS

- **Identify potential new leads**
 - more than 300 verified media sales opportunities every week
- **Allocate resources effectively**
 - weekly customisable reports delivered to you every Monday morning
- **Stay ahead of the game**
 - bespoke daily alerts ensuring you never miss a lead



LEADS ARE PROVIDED IN EVERY MAJOR MEDIA CATEGORY AND ACTIVITY

EXCLUSIVE
INFORMATION