WEBSITE
teamdata.co.uk

AMMO TEAMDATA

AMMO TEAMDATA DELIVERS ACCURATE, UP-TO-THE-MINUTE CONTACT DATA AND COMPANY INFORMATION TO NEW BUSINESS TEAMS

CONTACTS DIRECTORY

AMMO Teamdata is the one-stop directory for business development teams in agencies, media and marketing services companies. It contains all the contact information you'll need for the UK's top 2,500 advertisers, as defined by annual media spend.

With records updated on average every six weeks, the Teamdata Online service allows you to search for organisations by name, above- or below-the-line media spend, type, region or key personnel. Details of marketing contact and senior decision-makers are provided for each organisation.

In addition, the online service offers a daily snapshot of industries and organisations, taken from key national and trade press titles. Relevant articles are summarised and might include details of the latest pitches and wins, sector news, product launches and brand extensions or new campaigns.

AMMO Teamdata PRO

Alternatively you can purchase the AMMO TeamdataPRO software. This acts as a complete business development system on your desktop. Software is pre-loaded with all the data contained in the online service, together with a highly sophisticated contact management module that allows you to track your new business right through from cold call or letter to pitch.

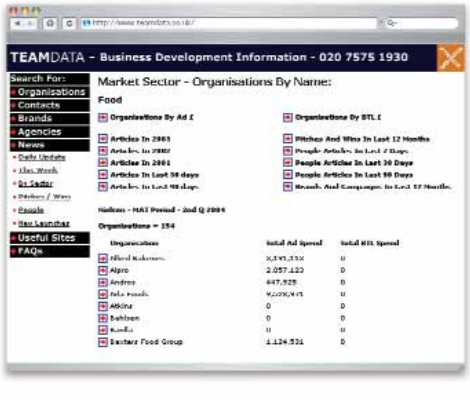
A comprehensive update is supplied monthly, containing all the information on changes or moves that have taken place in the past four weeks.

A subscription to DataPRO also includes complimentary access to Teamdata Online, ensuring that you and your team can track and act upon changes on a daily basis.

DAILY UPDATES SUMMARISE RELEVANT ARTICLES IN KEY PUBLICATIONS

BENEFITS

- **Maximise your direct marketing spend** – continuous research ensures the accuracy of data for mailshots
- **Research key personnel in your field** – areas of responsibility given for each person listed
- **Track agency and client relationships** – up-to-the-minute details of account pitches and moves



TEAMDATA'S SITE LETS YOU ACCESS BUSINESS CONTACT DETAILS AT THE CLICK OF A BUTTON

XTREME INFORMATION