

AMMO NEW BUSINESS

AMMO NEW BUSINESS IS SPECIFICALLY DESIGNED TO HELP AGENCIES IDENTIFY AND TARGET NEW CLIENTS AND PROSPECTS EFFECTIVELY

IDENTIFY PROSPECTS

AMMO New Business helps you stay ahead of your competitors by delivering crucial, up-to-the-minute information on new business wins and identifying new potential prospects.

This publication is the leading source of business opportunities for marketing and communications agencies in the UK. Available in both hard copy and online formats, it provides hundreds of new business leads every week.

AMMO has all the news in hard copy and online, details include:

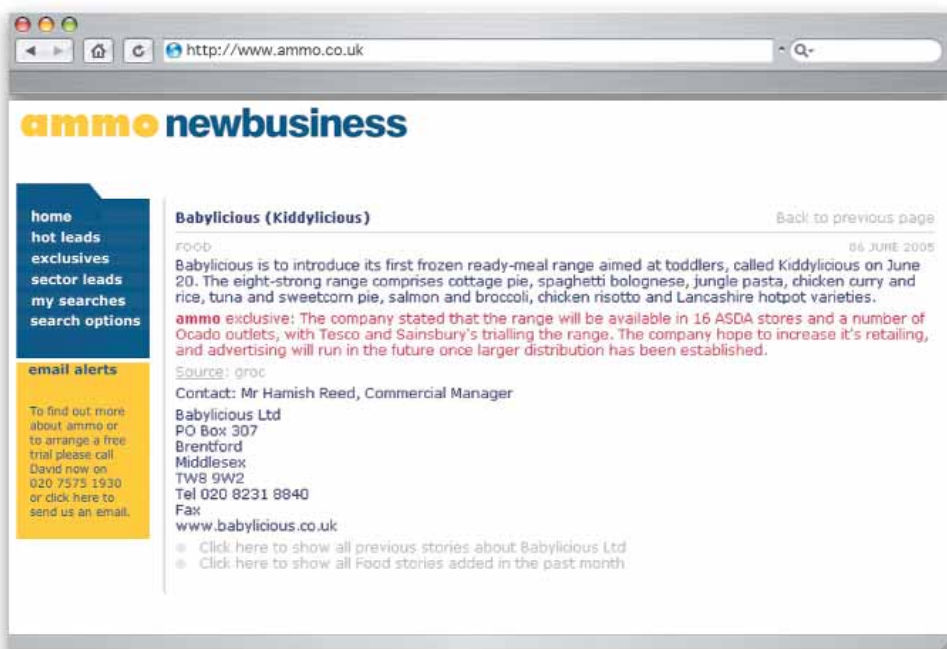
- Who's moving where
- What's being launched
- Account Pitches
- Account Moves
- Upcoming campaigns and marketing activity
- Company news
- Advertising and marketing need of advertisers.



INFORMATION ON UPCOMING CAMPAIGNS AND MARKETING ACTIVITY

BENEFITS

- **Identify new business opportunities** – leads sourced from over 200 publications weekly
- **Make the most of your resources** – opportunities researched and verified at source
- **Stay ahead of the competition** – contact details are supplied to ensure that each lead is immediately actionable



XTREME
INFORMATION